

# Gimtrac Moves In the Right Direction...

In today's Marketing Climate it is imperative for Company's not only to remain at the top of their game but also to ensure that they comply and stay in line with South Africa's political requirements.

In layman's terms this means becoming BEE compliant. Gimtrac began this process at the beginning of 2008.

One of the reasons for our success in business is that we always ensure that we have the correct persons for the job in all departments. We therefore had to ensure that any prospective partners joining our Company would bring something of value to the table.

This is most definitely the case with our new Partners, Tsotello Sports Investments (Pty) Ltd. who began procuring shares in Gimtrac (Pty) Ltd at the beginning of 2008. Tsotello Sports Investments is head up by Nazeem Mathews.

Nazeem is currently an active Director of Gimtrac. He sits beside our Managing Director, Gerhard Ferreira. Furthermore our board members consists of Mr. Robert Liefeldt.

Tsotello Sports Investments is a very highly regarded company in Sporting circles and Nazeem himself is a very reputable person in terms of Sporting codes. Not only does this company bring experience to Gimtrac but allows us to approach all sectors of the Sporting Fraternity and ensure that we have all our client best interest at heart. Alongside this company Nazeem runs a very successful Sports Marketing company, M&M Marketing. This avenue of business bring a wealth of knowledge and experience to Gimtrac.

We look forward to a sucessfull and prosperous 2010.